Docket No.: 4700-001

<u>REMARKS</u>

Reconsideration and allowance of the subject application in view of the foregoing amendments and the following remarks is respectfully requested.

Claims 1-7 remain pending in the application. Claim 1 and 7 have been amended.

Applicant appreciatively notes that the Examiner has indicated that claims 5 and 6 are allowable if rewritten in independent form including all of the limitations of the base claim and any intervening claims.

Claims 1-4 and 7 are rejected under 35 U.S.C. § 103(a) as being unpatentable over <u>Ugajin et al.</u> (U.S. Patent No. 6,268,869). In response, claim 1 has been amended and is believed to be patentable over the applied reference for the reasons discussed below. Applicant respectfully traverses this rejection.

As recited in claim 1 "segment field data" is deleted from "the memory" in response to "the player's position." On the other hand, <u>Ugajin et al.</u> discloses the method in which "image of object" is deleted from "the screen" in response to "data amount of display content." Moreover, when the image of the object is deleted from the screen, the object data is not deleted from the memory in order to display the image of the object later again (col. 7, lines 41-50 in <u>Ugajin et al.</u>). Accordingly, the concept of the present invention to control the memory residence is not disclosed in <u>Ugajin et al.</u> Accordingly, the obviousness rejection should be withdrawn.

All objections and rejections having been addressed, it is respectfully submitted that the present application should be in condition for allowance and a Notice to that effect is earnestly solicited.

To the extent necessary, a petition for an extension of time under 37 C.F.R. 1.136 is hereby made. Please charge any shortage in fees due in connection with the filing of this paper, including

extension of time fees, to Deposit Account 07-1337 and please credit any excess fees to such deposit account.

Respectfully submitted,

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